

Artwork Set Up Checklist



FILE FORMATS

Adobe Illustrator or EPS - please contact Caspak to check if other formats can be used.
Please provide all placed / imported pictures as separate files, min 600dpi.
Pictures to be supplied in jpeg format and/or original PSD files if available.
Do not embed pictures.

PRINT SPECS

Line screen ruling, 175LPI.
Line stroke minimum weight, 0.6.
Minimum dot gain, 15%.

DESIGN LAYOUT

Please ensure you have correct dieline from Caspak.

COLOURS

8 - 10 colours available - please check with Caspak.
Mix of CMYK and spot colours can be used.
It is recommended that images be printed from CMYK and solid colours from spot colours.
Please remember to include white in number of colours available as substrate is usually clear or silver.
Shadings - % of spot colours can be used and only uses 1 cylinder per colour.
Clear film area - please indicate with light grey colour.
Matt varnish - please indicate with a separate layer.

TEXT

Recommended to use spot / solid colours rather than CMYK.
Minimum positive text, 6pt.
Minimum reversed text, 6pt - must only be reversed out of 1 colour.
Please convert all text to outlines and also provide font files in case final text changes are required.

BARCODE

Minimum magnification recommended - 100%.
Required area for 100% barcode - 39mm x 28mm.
Colours - white or light back ground and black or dark bars but not red.